



Count your business in! The Aylmer, Québec Butterflyway

What is the Butterflyway Project?

- A “highway” of native wildflower gardens that create a network of habitat for bees, butterflies, and other native pollinators
- A Canada-wide project created by the David Suzuki Foundation
- Takes place at a community, neighbourhood level
- Supports pollinators, enhances biodiversity, connects communities

What is the goal for the Aylmer Butterflyway?

- 12 pollinator-friendly gardens of native Québec plants locally grown in Aylmer in highly visible spots (businesses and public areas)
- *Pollinate Aylmer*, a local volunteer group, includes a Butterfly Ranger, certified by the David Suzuki Foundation, to lead efforts for a butterfly way in Aylmer

Why should your business be a part of it?

- Show your clients that you’re taking action for the environment,
- Beautify your property, and
- People will stop at your site to admire your native garden. An opportunity for them to remember your business. You can even invite clients to the planting event!

What you can expect from *Pollinate Aylmer*:

- Plants from LocaLeaf Gardens,
- Advice where to create the garden in your space,
- Creation of your garden (with clients if you’d like), and
- A bilingual sign.

Your responsibilities:

- Provide required soil and mulch,
- Keep the provided bilingual sign at your garden to bring visibility to the cause, and
- Maintain the garden. Native plants are very self-sufficient once established!

Feel free to ask *Pollinate Aylmer* for advice whenever needed.



Check out the stops on the Aylmer Butterflyway!

Completed:

- Eardley School
- Lord Aylmer School
- Aylmer Heritage Association
- Jardin collectif North
- Centre Communautaire Entre Nous / Les Partenaires du Secteur Aylmer

Soon to come:

- O Si Naturel
- Rosé Pizza

